



to benefit access to junior tennis in RVA

Monday, April 27, 2026

SPONSOR OPPORTUNITIES

Supporting Junior Tennis Across Richmond

The Richmond Tennis Association is a 501(c)3 organization dedicated to providing tennis opportunities throughout Central Virginia. Your sponsorship directly impacts young lives in our community.

2025 Impact: Growing the Game

53

Rising Stars Academy
↑ 36% from 2024

712

Junior Team Tennis Players
Highest participation in
USTA Mid-Atlantic

36

Richmond Elite Development
2nd year supporting
college-bound players

94

Top 100 Ranked Players
For 2024

Your Impact in Action



RTA Rising Stars Tennis Academy



Richmond Elite Development

Sponsorship Opportunities

Invest in the Future of Tennis in Richmond

TITLE SPONSOR \$7,500

- ✓ Exclusive title sponsorship recognition
- ✓ 1 foursome included
- ✓ Logo on all event marketing materials
- ✓ 5+ social media posts (2,000+ followers)
- ✓ Email blast feature (2,000 subscribers)
- ✓ Spokesperson opportunities at start and awards ceremony
- ✓ Hole sponsorship included

ACE SPONSOR \$2,500

- ✓ 1 foursome included
- ✓ Logo on registration page and all marketing
- ✓ 2+ social media posts
- ✓ Tournament signage
- ✓ Hole sponsorship included
- ✓ Awards ceremony recognition
- ✓ Multiple Ace Sponsorships available

LUNCH SPONSOR \$1,500

- ✓ Exclusive Lunch Sponsor Recognition w/Company Logo on each boxed lunch
- ✓ 1 social media post
- ✓ Hole sponsorship sign
- ✓ Player foursome included
- ✓ Awards ceremony recognition

HOLE SPONSOR \$500

- ✓ Company logo on hole sign
- ✓ Social media recognition
- ✓ Awards ceremony recognition
- ✓ **Add Foursome: +\$600**
- ✓ Multiple hole sponsorships available

Richmond Tennis Association

Contact: Maria Sorkin, Managing Director at rtasecretary@gmail.com or 804-357-3793

The Richmond Tennis Association is a 501(c)3 organization. Your sponsorship is fully tax deductible.

Event Details

Monday, April 27, 2026

Salisbury Country Club | 10:00am Shotgun Start

What's Included

- Breakfast sandwiches, fruit, coffee, and juice at registration
- Boxed lunch at the turn
- Closest to the pin contest
- Longest drive contest
- Hole-in-one contest
- Drink tickets
- Awards ceremony and prizes
- Silent auction

Event Schedule

- **9:00am** - Registration Opens
- **9:30am** - Breakfast Service
- **10:00am** - Shotgun Start
- **12:00pm** - Lunch at Turn
- **2:30pm** - Golf Concludes
- **3:00pm** - Awards Ceremony
- **3:30pm** - Silent Auction Closes



Your Investment Impact

Net proceeds support junior tennis in Richmond including the RTA Rising Stars Tennis Academy which promotes tennis in RVA's underserved communities. Your investment helps grow tennis throughout Central Virginia, providing instruction, equipment, tournament opportunities, and building character through sportsmanship. From our summer program to year-round development, your support makes Richmond a top tennis town in America.