



To support and grow junior tennis across RVA

Event Overview

Details:

Date: Monday, April 28, 2025
Time: 10:00am shotgun start
Place: Salisbury Country Club
Cost: \$700 per Player Team

Breakfast sandwiches/fruit/coffee/juice at
registration Boxed lunch at the back 9 turn
Closest to the pin! Longest Drive! Hole in One!

Drink Tickets

Awards Ceremony. Silent Auction.

Net event proceeds support junior tennis in RVA's underserved communities as well as our local RTA Rising Stars Tennis Academy. We want to grow our beloved sport throughout Central Virginia. The RTA, a 501(c)3 organization, is dedicated to providing tennis opportunities to neighborhoods all over the metro with instruction, new gear, tournament opportunities, sportsmanship but especially a healthy lifetime of enjoyment.



SPONSOR OPPORTUNITIES

TITLE SPONSOR

- Serve as the exclusive Title Sponsor for the RTA fundraising golf event to benefit junior tennis access in Richmond.
- 1 foursome to participate in the golf tournament.
- Announcement of your title sponsorship on social media platforms (2,000+ followers) and in an exclusive email blast (almost 2000 subscribers).
- Your company logo appears as the title sponsor on the event registration page on the RTA website.
- Your company featured in at least of 5 social media posts promoting your support of junior tennis in RVA. (2,000+ followers).
- The Title Sponsor logo appears on correspondence, communications and marketing to promote the golf event to the RVA tennis community.
- Your logo is featured on marketing to promote the golf event at RTA tennis events from date of commitment to April 29.
- Your logo prominently featured on the golf event day.
- Hole Sponsorship to engage with players or promote with additional signage
- Your company can have a spokesperson at the start of the tournament to send golfers off and a spokesperson at the awards ceremony.

Sponsor Investment: \$5,000

The Richmond Tennis Association is a 501(c)3. Your sponsorship is fully tax deductible.

SPONSOR OPPORTUNITIES

ACE SPONSOR

- Your company logo appears as an Ace Sponsor on the event registration page on the RTA website.
- 1 foursome to participate in the golf tournament.
- Your company logo appears on all correspondence, communications and marketing to promote the golf tournament to the RVA tennis community.
- Your company featured in at least 2 social media posts promoting your support of junior tennis in RVA (2,000+ followers).
- Your company logo featured on signage at the tournament and at one hole.
- Your company recognized at the tournament awards ceremony.

Sponsor Investment: \$2,500

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SPONSOR OPPORTUNITIES

LUNCH SPONSOR

- Your company postcard/information will be included in each boxed lunch received by players at the RTA fundraising tournament.
- Your company featured in at least 1 social media post promoting your support of junior tennis in RVA (2,000+ followers).
- Your company logo featured on a hole sign to recognize you as the lunch sponsors.
- Your company recognized at the tournament awards ceremony.

Player foursome of your own

Sponsor Investment: \$1,500

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HOLE SPONSORSHIP

- Your company will be featured in a social media post thanking our hole sponsors for their support of junior tennis in Richmond.
- Your company logo featured on one hole sign visible to all golfers.
- Your company recognized at the tournament awards ceremony.

Sponsor Investment: \$500

Sponsor + Foursome: \$1,100

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SPONSOR OPPORTUNITIES

VOLLEY SPONSORSHIP

- Your logo appears as a Volley Sponsor on the event registration page on the RTA website.
- On-site visibility opportunity - have a table to hand out Information at the turn, your company Information In golfers gift bags.
- Your logo appears on correspondence, communications and marketing to promote the golf tournament to the RVA tennis community.

- Your company featured in a minimum of 2 social media posts prior to the golf outing promoting your support of junior tennis in RVA. (2,000+ followers).

Your company logo featured on signage at the tournament.

- Your company recognized at the tournament awards ceremony.
- Player foursome is available

Sponsor Investment: \$1,500

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